



NORTH TEXAS COMMISSION

Leading The Region's Advocacy.

NTC Membership Investment Levels

OUR CORE PURPOSE

To convene and educate public and private sector leaders to ensure that state and federal policies promote strong local governments, support excellence in public schools, increase the skilled workforce pipeline, and safeguard a thriving business environment.

Together as a unified region, we will continue to improve the sustainability and inclusivity of our growing economy.

Become a Regionalist. Visit www.ntc-dfw.org

Since 1971, the North Texas Commission has served as the only regional convener of leaders representing businesses, cities, counties, higher education, health care institutions, ISD's, and chambers of commerce for the North Texas Region. Together, we lead the region's advocacy in Austin and Washington D.C.

PILLARS OF SERVICE



CONVENE
Regional Leaders



EDUCATE
Opportunities and Challenges



ADVOCATE
On critical issues with no city or county boundary

Membership Profile

The NTC consists of North Texas' Major Public and Private Entities

40% Public

60% Private



Largest Employers



Independent School Districts



Small to Major Cities and Counties



Colleges/Universities



Chambers of Commerce

A Powerful Board of Directors Lead the Region

150 Regional Leaders Lead the NTX Regional Legislative Planning for State and Federal Priorities

9

Public Policy Councils/Committees

20+

Yearly Events Educating and Engaging NTX Leaders

4

Standing Governance Committees

3

Regional Diversity & Leadership Development Programs

OUR VALUE PROPOSITION

A unique and powerful public-private partnership, the North Texas Commission achieves impactful outcomes benefiting our robust 13-county region. The Commission manages the region's unified advocacy voice at the state and federal levels. As the lead convener of subject matter experts, the NTC improves the workforce pipeline and cultivates future leaders in North Texas.

NTC Investment Levels

<p>Advocate Investor</p>	<p>\$3,000</p>	<p>Corporate Investor</p>	<p>\$5,000</p>
<ul style="list-style-type: none"> Regional legislative advocacy and policy support through NTC lobbyists (state and federal) First to be aware of critical issues and opportunities through NTC communications Eligible for executive to be nominated for 3-year rotating Board of Directors seat NTC member rates on event tickets and sponsorships NTC member rates for advertising in the NTX Magazine Membership listing in NTX Magazine – distribution of 20,000+ Listing in NTC website member directory Recognition as a NTC member in collateral materials Regional resources including complimentary copies of the North Texas Profile 		<ul style="list-style-type: none"> Includes all previous level benefits plus: Eligible for executive to be invited to speak at Leadership North Texas and NTC Regional events Participation in Policy Task Forces with opportunity to provide critical input on industry issues, plus the ability to appoint multiple company representatives to task forces and/or committees 	
<p>Major Investor</p>			<p>\$10,000</p>
<ul style="list-style-type: none"> Includes all previous level benefits plus: Company executive nominated for a seat on the NTC Board of Directors comprised of the region's top industry leaders, local elected officials, city managers, and education leaders Participation through exclusive collaboration with other NTC Board members regarding regional challenges Company logo on NTC website member directory Ability to host NTC Board Meeting, convening influential stakeholders from across the region Access to NTC media channels to promote initiatives and events Access to complementary ticket to NTC sponsored events of regional partners Eligible to Chair Policy Task Forces and Industry Councils 			
<p>Partner Investor</p>	<p>\$15,000</p>	<p>Regional Investor</p>	<p>\$20,000</p>
<ul style="list-style-type: none"> Includes all previous level benefits plus: Exclusive access to VIP programming \$5,000 credit to be used for NTC event sponsorships Use of NTC conference space State & Federal Policy Briefings with NTC Advocacy Team 		<ul style="list-style-type: none"> Includes all previous level benefits plus: Unique executive leadership opportunities (public policy and representation with key influencers) Personalized advocacy update/executive briefing and legislative policy review 	
<p>Champion Investor</p>	<p>\$30,000</p>	<p>Chairman Investor</p>	<p>\$60,000</p>
<ul style="list-style-type: none"> Includes all previous level benefits plus: Unique policy leadership opportunities and direct advocacy on specific issues Sponsorship of NTX to DC Advocacy Fly-In, including registration for two (2) Personalized Austin Advocacy Day for company executive, including arranged Capitol meetings and legislator dinner/reception during the legislative session 		<ul style="list-style-type: none"> Includes all previous level benefits plus: Host up to three private events at the NTC offices with legislators and/regional thought leaders Priority invitations to exclusive regional events Eligible for Executive Committee appointment Legislative briefings for PAC Industry-specific advocacy support 	
<p>North Texas Patron Investor</p>			<p>\$100,000</p>
<ul style="list-style-type: none"> Includes all previous level benefits plus: Up to three Austin/DC Advocacy trips for two with all expenses covered Priority access to ALL NTC events Tuition registration to both LNT and ELNT (upon acceptance) Premiere AML sponsorship Advocacy training for employees/ERG's 			

2024 NTC By The Numbers

Prepared **NTX Leaders**
for the **89th** Legislative Session



21 Legislative Priorities

15 Policy Planning Meetings

42 Formed 42-member Statewide Coalition for Special Session

325 NTX Leaders Engaged

37 Chamber of Commerce Partners Engaged

3 Average Weekly Regional Presentations

300 State & Federal Email Updates Sent to Educate Stakeholders

14th Edition of NTX Magazine Published

Championed Economic Competitiveness

5 Public Policy Task Forces

3 Industry Councils

3 International Roundtables Hosted to Convene NTX International Community and Create Unified Strategies

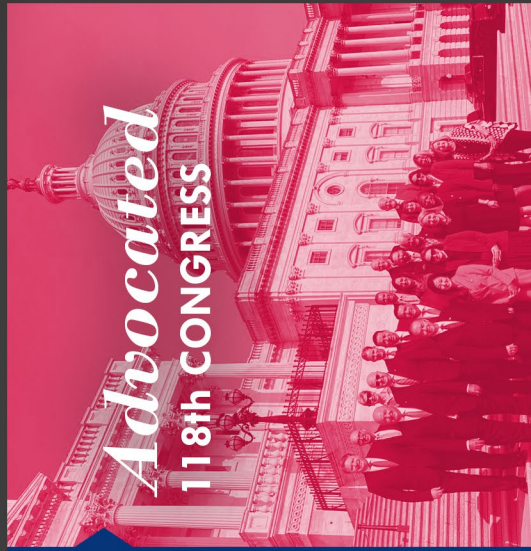
3 Hosted Three DC Fly-Ins

Engaged all

15 NTX Delegation Members

7

Roundtables Held with Members of Congress



Advocated
118th CONGRESS

325 at Infrastructure Summit

125 NTX Leaders Engaged in 2050 Regional Planning

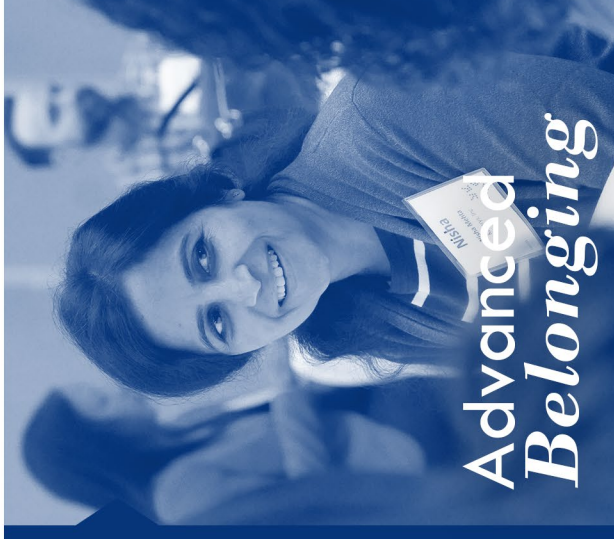
92% Membership Retention Rate

275 at Inclusion Summit

150 at Inclusion & Roundtables

1 Inclusion Toolkit Developed Members

36 Member Inclusion Council



Advanced Belonging

16th LNT Class Launched

2nd Emerging Leaders Class Launched

28 Mentor Pairings via New Mentor Program

3 Hosted three Newly-Elected Local Official Briefings

Developed Regional Leaders

GENERATIONS
CLASS 15 GRADUATES!

