

Dear North Texas Leader,

North Texas is soon to be the third largest region in the nation. Our region has a legacy and nature of great visionary leadership, strategic public and entrepreneurial investments, and a desire for nourishing an exceptional quality-of-life environment. As a leader in North Texas, we know you are committed to the future and stability of our region.

Unique to our North Texas urban setting is the development of numerous community settings: core central cities and communities beyond that allow for a strong sense of personal connectedness, relevance, and impact. In the aggregate today, over 250 unique communities are hosted in our 16-county NTX region.

As regional leaders, it's our duty to ask: How are we doing today? Are we ready for tomorrow and for the year 2050? The shaping forces of a pandemic, evolving technology, leadership transitions, legislative actions, economic and environmental changes - and the growth itself – are impacting our current plans and compel our attention to identify any gaps and the next imperatives to sustain a vibrant region, and the tasks that must be addressed for NTX2050.

The **North Texas Commission (NTC)** and the **North Central Texas Council of Governments (NCTCOG)** are the multi-decade regional institutions that have fostered this collaboration, and blended public and business support for unifying efforts that will shape and sustain this special regional place we call home.

We are pleased to blend our agency resources and offer this unique regional forum: Our Next Imperatives for NTX2050: A Leadership Awareness Primer Series. Each session of this unique and comprehensive forum will allow key leaders to: see the whole region in perspective, identify the next service horizons and action imperatives, frame responses and support strategies to maintain these vital service systems.

What is NTX2050? It is our composed term for the reminder that 2050 is one generation away from now in this vibrant North Texas region. It's an impactful time/place term to gain our focus and contemplate our actions today that will determine our vibrancy in 2050 and beyond. We hope this series of programs will be used as a touchstone for forward action in the preparation for the next generation.

Three crucial support “systems/infrastructures” that underpin so many other services and missions will be explored. Each session will feature the region’s key service leaders and focus on one of these topics to offer actionable and high level regional insights on the State of the region concerning these vital systems that are drivers of North Texas:

- Public Education & Workforce Development
- Health Care & Trauma Services
- Water & Transportation Infrastructure

We invite you to attend this impactful, concise, half-day executive briefing series. This forum is designed to gather the North Texas leadership community – business, government, and education - for three half-day, in-person sessions over 2024-2025: August, October and January. You’ll learn...you’ll meet... and you’ll react and discuss. We’ll listen... and shape our actions for the **Next Imperatives!**

Please review the enclosed session profile and join us for this first session: **Public Education & Workforce Development**, using the QR code or email included below. (You can’t make it? Carefully select a senior leader of your team to attend and gather this vital information and keep you informed.)

Public Education & Workforce Development

Wednesday, August 14, 2024

8:30 AM – 12:15 PM

Hyatt Regency DFW-Terminal C, Innovation Ballroom | 2334 N. Intl Pkwy, DFW Airport

Please attend this impactful forum session as we discuss our next imperatives. We thank you for your care and service and want to partner with you as you continue shaping this amazing NTX region. Together we have built our NTX legacy, and together we will shape our NTX2050 future! Join Us!

Sincerely,



Lori McMahon
Chair, North Texas Commission
Director, Government Affairs
Toyota Motors North America



Chris Hill
President, North Central Texas Council of Governments
County Judge
Collin County



Register through this QR code or
email DianaLee@ntc-dfw.org

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