

NTX 2050

OUR NEXT IMPERATIVES

Presented by:



Sponsored by:



Moderator for Session 1: Health Care and Session 2: Trauma Services

Dr. Cullum Clark

Director of the Bush Institute-SMU Economic Growth Initiative

Dr. Cullum Clark is Director of the Bush Institute-SMU Economic Growth Initiative and Adjunct Economics Professor at SMU. Cullum's work focuses on creating prosperous, high-opportunity cities as a path to improving economic mobility in America and advancing the Bush Institute principle of private markets humanized by compassionate government. He co-authored the 2021 book *The Texas Triangle: An Emerging Power in the Global Economy*. Cullum's work has appeared in *City Journal*, *Real Clear Policy*, and numerous other publications, plus the *Freakonomics* Radio podcast. He recently published an extensive report on the role of universities and academic medical centers in local and regional economies and is currently working on a report on housing supply and affordability in U.S. cities. Cullum worked in investments for 25 years, founding two firms. He serves on the Board of the Texas charter school network Uplift Education and on several foundation and endowment boards. He earned a B.A. in History from Yale, a Master's Degree in Political Science from Harvard, and a Ph.D. in Economics from SMU.

Session 1: Health Care Panelists



Barclay Berdan

CEO, Texas Health Resources

Barclay Berdan, FACHE, is chief executive officer of Texas Health Resources. Berdan became CEO in 2014, after serving as senior executive vice president and chief operating officer. He is one of the longest-serving CEOs of a major health system in North Texas and is a nationally recognized and respected professional in the industry. Under his leadership, Texas Health has engaged in collaborative partnerships to address emerging healthcare issues. He has been a champion of change, leading the transformation of Texas Health to a health system focused on consumers and its mission of improving the health of the people in the communities it serves. He has put meeting the needs and preferences of consumers at the core of every aspect of the organization by offering high-quality, affordable, personalized experiences while addressing social determinants of health and giving back to the community.

With more than 29,000 employees, Texas Health is one of the largest employers in North Texas. Texas Health has created and nurtured a culture built on inclusivity and respect for its consumers, employees and physicians on the medical staff. Texas Health has been repeatedly recognized as one of the best workplaces in the industry and in the state, including in terms of diversity, women and generational workers. Most recently, Texas Health appeared for the ninth consecutive time on Fortune's 100 Best Companies to Work For list. Texas Health has also been consistently ranked on Fortune's Best Workplaces in Texas and Best Workplaces in Health Care lists.

Berdan graduated from Texas Christian University with a Bachelor of Science in business administration and received his master's degree with a focus in hospital administration from The University of Chicago.



Dr. Fred Cerise

President & CEO, Parkland Health

Frederick P. Cerise, MD, MPH has served as President and Chief Executive Officer of Parkland Health since 2014. His previous roles include the Secretary of the Louisiana Department of Health and Hospitals and the Vice President for Health Affairs and Medical Education of the Louisiana State University System.

Dr. Cerise holds a Bachelor of Science degree from University of Notre Dame and earned his Medical Degree at Louisiana State University, New Orleans. He completed a residency in Internal Medicine at the University of Alabama, Birmingham and earned a Master of Public Health degree from Harvard University School of Public Health.

He is the chairman of the American Board of Internal Medicine Foundation Board of Trustees and serves on the board of KFF. He previously served as a Commissioner on the Medicaid and CHIP Payment and Access Commission.



Steve Love

President & CEO, Dallas-Fort Worth Hospital Council

Mr. Love is currently President and Chief Executive Officer of the Dallas-Fort Worth Hospital Council which promotes collaboration, cooperation, and advocacy on behalf of its 90 member hospitals. The Hospital Council also has approximately 100 Associate Members (business and industry), including prominent accounting, legal and consulting firms. The primary mission is to drive evidence-based improvement in patient care and health equity in North Texas. He was the United Nations Association Award Winner in 2018 for Global Goals. He served as 2015 Chair for the Conference of Metropolitan and Regional Hospitals Association in the United States. He received the 2020 D CEO's Lifetime Achievement Award. He also received the Dallas Medical Society's Millard J. and Robert L. Health Award for a non-physician providing outstanding leadership to the community. He previously served on the Children at Risk Board for North Texas, Southwest Region Board for the American Heart Association, Chair for the March of Dimes Walk for Babies Campaign and Mothers Against Drunk Driving Dallas. He serves on the Southwest Transplant Alliance for organ transplants; Cure Glaucoma Foundation Advisory Board; North Texas Eye Research Institute; formerly the Metropolitan YMCA Board of Directors and received the 2024 Theodore P. Beasley Distinguished Leadership Award in 2024; the Board of Directors of Prism Health North Texas and the Greater Irving-Las Colinas Chamber of Commerce Board of Directors. He is the Chair-Elect for the Irving-Las Colinas Chamber for 2024-2025. Mr. Love has worked in healthcare management for over 50 years. He has demonstrated leadership in tax exempt, investor-owned, specialty and private hospitals in operations, finance, and corporate governance. Prior to joining the Dallas-Fort Worth Hospital Council, Mr. Love was Senior Vice President and Chief Financial Officer of a Fortune 500 healthcare company that owned over 50 hospitals and managed approximately 200 facilities in the United States.

Session 2: Trauma Services



Dr. Elizabeth Fagan

Emergency Medicine Specialist, Baylor Scott & White Medical Center-McKinney

Elizabeth Fagan has been a physician for 32 years and is board certified in Emergency Medicine and EMS. After 25 years as an emergency department medical director, she is currently Chair of Emergency Medicine for Baylor Scott White McKinney. She is the Director of Education and EMS for IES, as well as director of Beacon Emergency Services Team (BEST) EMS. Collaborating with the McKinney Fire Department and McKinney ISD they won a Guinness World Record for securing the most people to commit to learning hands only CPR. Dr. Fagan's passions are Education, EMS, and improving patient care.



Dr. Dan Guzman

Pediatric Emergency Physician at Cook Children's Medical Center

Dr. Dan Guzman is a pediatric emergency physician at Cook Children's Medical Center and have been on staff since 2003. In 2017, he started Aim for Safety, a firearm awareness program focused on educating both children and parents on the dangers of having an unsecured and loaded firearm in the home. His goal is to reduce the number of unintentional firearm injuries seen in children that present to the emergency department and to encourage the use of firearm safety devices. Dr. Guzman is passionate about injury prevention and currently hold the position of medical director with The Center for Community Health as an advocate for educating our community about all injury prevention topics. He is currently spear-heading the creation of hospital violence intervention program in collaboration with JPS Health System, Texas Health- Fort Worth and Cook Children's Health System targeting firearm violence in Tarrant County.

He is currently a medical director for our transport team, Teddy Bear transport and provide day to day direction and education for the staff. Serving on multiple committees at Cook Children's including the hospital quality improvement committee, the trauma improvement committee as Associate Director of ED Trauma services as well as liaison for the surgical clinical excellence committee. He is an executive member and secretary of the Emergency Physicians Advisory Board that provides medical direction to MEDSTAR and surrounding EMS agencies. Serving as co-medical director for the North Central Texas Trauma Regional Advisory Council providing direction and development of protocols for the hospitals in the region. Dan currently teaches training for medical students from both TCU School of Medicine and the UNT Health Science Center. He is conducting research on how to improve firearm safety practices in the home.



John Phillips

President, Methodist Dallas Medical Center

John Phillips, FACHE, serves as president of Methodist Dallas Medical Center. Since stepping into the role in 2018, Phillips has guided the hospital through accomplishments including recruitment of additional medical staff members to meet the growing needs of the hospitals service area, further development of the Da Vinci minimally invasive surgical program, established the MHS Extracorporeal Membrane Oxygenation (ECMO) Program and numerous hospital expansion and renovation projects providing the hospital's patients access to high-quality healthcare services. Under his direction, Methodist Dallas has received accreditations as an American Nurses Credentialing Center Magnet Facility, Level I Trauma re-designation and Level III maternal and neonatal intensive care designation. Phillips has been a member of the Methodist Health System family since 2011. Phillips served seven years as president of Methodist Mansfield Medical Center, a 254-bed non-profit acute care hospital. Under his leadership in Mansfield, the hospital achieved Magnet designation for excellence in nursing and opened the \$118-million Amon G. Carter Foundation Heart and Vascular Center as well as a new patient tower and \$11.8-million professional office building. Prior to joining Methodist, Phillips served as Chief Operating Officer at CHRISTUS St. Michael Health System in Texarkana and Chief Operating Officer at Davis Regional Medical Center in North Carolina. Phillips earned a Bachelors in Physical Therapy from UT Southwestern, an MBA from Hardin-Simmons University and a Master of Health Care Administration from Trinity University. Outside of his role at Methodist Dallas, Phillips, his wife and two children enjoy family vacations, hiking and traveling.