

2025 PROSPECTUS

CONVENE | EDUCATE | ADVOCATE



NTC ENGAGEMENT OPPORTUNITIES



Thank you for supporting the North Texas Commission! Your partnership and support of our programs helps to ensure the region remains the best place in Texas to live, learn and earn.

We invite you to view our sponsorship opportunities and let us know where we can help you get involved. The future vibrancy of our region depends on it!

- NTC Inclusion Summit..... 1**
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Questions?

Andrea Coker
Vice President, Strategy Communication & Federal Advocacy
andrea@ntc-dfw.org



SPONSOR LEVELS

The North Texas Commission will continue to expand on its successful conversations about the significance of inclusion in our region. As in years past, topics will feature C-level leaders discussing their personal journeys and best practices to improve inclusion in the workplace and the community.

More Information

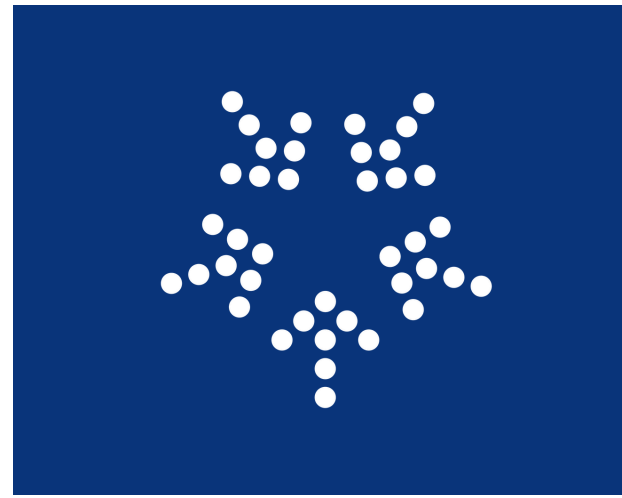
Our Inclusion Summit will take place in February 12, 2025. In you are interested in registration or sponsorships please reach out to DianaLee at DianaLee@ntc-dfw.org.

	Presenting Sponsor \$25,000	Reception Sponsor \$15,500	Session Sponsor \$10,000	Signature Sponsor \$5,000	Summit Sponsor \$2,000
Presenting Sponsor Naming Rights	✓				
Keynote Speaker introduction	✓				
Introduction to General Session		✓			
Introduction to Breakout Session			✓		
Company logo in all event collateral	✓	✓	✓	✓	Company Name Only
Company logo placement on event website	✓	✓	✓	✓	Company Name Only
Company logo placement on table signage	✓	✓	✓	✓	Company Name Only
Company recognition in press releases	✓	✓	✓	✓	✓
Seat at Head Table	2	1	1		
Table of Eight	✓	✓	✓	✓	✓



NTX TO AUSTIN

LEGISLATIVE RECEPTION
FEBURARY 19, 2024



Join us for the North Texas Commission's Legislative Reception celebrating the beginning of the 89th Legislative Session. Attendees will have the opportunity to meet Legislators and staffers in a casual after hours environment in the State's Capital. Event Location is steps away from the Capitol grounds 206 W 13th St, Austin, Texas, 78701.

SPONSOR LEVELS

	Presenting Sponsor \$10,000	Refreshment Sponsor \$5,000	Event Sponsor \$2,500
Presenting Sponsor Naming Rights	✓		
Refreshment Sponsor Naming Rights		✓	
Opportunity to provide welcome, intro or closing	✓	✓	
Company recognition in event remarks	✓	✓	✓
Company logo in all event collateral	✓	✓	✓



NTX TO DC
S P R I N G F L Y I N
FEBRUARY 4-6, 2024

Join the NTC as we travel to our nation's capital to share the legislative priorities of your business, collaborate with national partners, agency officials and meet with our 15-member North Texas Delegation.

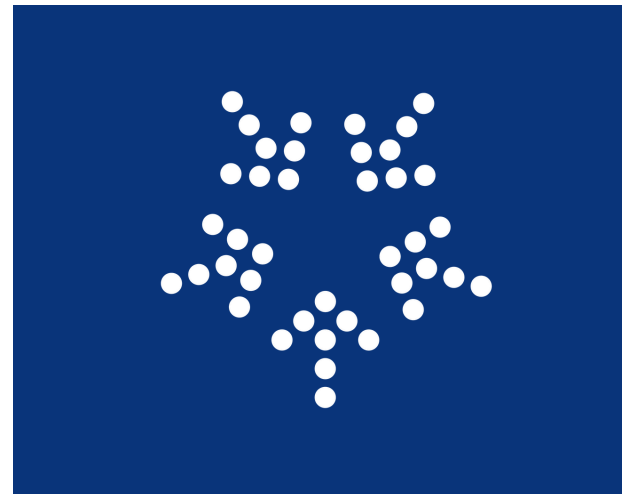
SPONSOR LEVELS

PRESENTING SPONSOR - \$10,000

- Opportunity to introduce session/speaker at dinner reception
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions

SESSION SPONSOR - \$5,000

- Opportunity to introduce session/speaker (first come, first select)
- Recognition in event press releases
- Company logo on all event collateral and website
- Recognition during all sessions



NTX Connects is a dynamic new event series designed to foster dialogue between leaders across federal, state, and private sectors. Over the course of six lunch roundtables, this series will provide a unique platform for in-depth discussions on critical issues impacting North Texas and beyond.

Each event will bring together an exclusive group of decision-makers and influencers, creating an environment where collaboration and actionable solutions take center stage. With two sessions focused on federal issues, two on state priorities, and two on private sector challenges and opportunities, NTX Connects offers a comprehensive view of the policy and business landscape shaping our region.

SPONSOR LEVELS

One Event	Lunch Sponsor \$6,000	Signature Sponsor \$3,000	Event Sponsor \$2,500	Speaker Sponsor \$1,250
Bundle All 6 Events	\$14,000	\$7,500	\$6,500	\$2,750
Lunch Sponsor signage displayed onsite	✓			
Company name recognition in welcome remarks	✓	✓	✓	
Company logo placement in all event collateral	✓	✓	✓	Company Name Only
Company logo placement on event website	✓	✓	✓	Company Name Only
Company recognition in press releases	✓	✓		
Seat(s)	4	3	1	1

Depending on each event, seating will be capped.



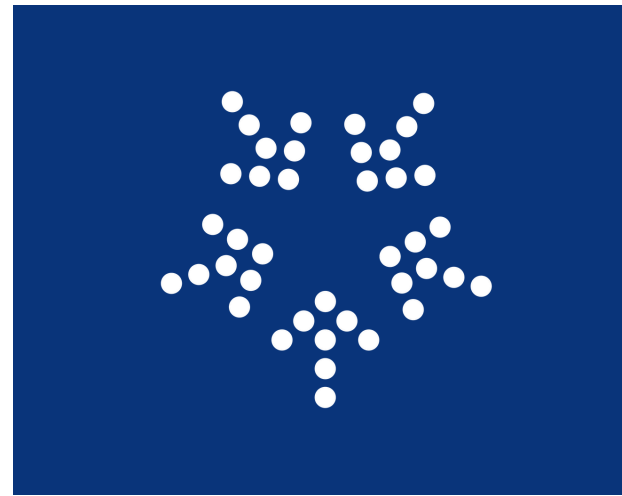
NORTH TEXAS INFRASTRUCTURE SUMMIT AUGUST 2025

SPONSOR LEVELS

	Presenting Sponsor \$12,500	Lunch Sponsor \$7,000	Session Sponsor \$3,000	Event Sponsor \$3,000	Table Host \$1,250
Presenting Sponsor Naming Rights	✓				
Breakfast Keynote Speaker introduction	✓				
Introduction to Lunch Keynote/Panel		✓			
Introduction to Breakout Session			✓		
Company logo in all event collateral	✓	✓	✓	✓	Company Name Only
Company logo placement on event website	✓	✓	✓	✓	Company Name Only
Company logo placement on table signage	✓	✓	✓	✓	Company Name Only
Company recognition in press releases	✓	✓	✓	✓	✓
Seat at Head Table	2	1	1		
Table of Eight	✓	✓	✓	✓	✓

ANNUAL MEMBERS LUNCHEON

SEPTEMBER 18, 2025



The North Texas Commission's Annual Members' Luncheon is the only gathering of all the region's public/private leaders. Each September, we convene government officials, business, chamber, and education leaders for a thought provoking conversation that showcases how collaboration and effective leadership is the cornerstone of a successful region.

SPONSOR LEVELS

	Presenting Sponsor \$30,000	Reception Sponsor \$15,000	Premiere Sponsor \$10,000	Gift Sponsor \$7,500	Signature Sponsor \$5,000	Event Sponsor \$2,700	Table Host \$1,750
Presenting Sponsor Naming Rights	✓						
Reception Sponsor Naming Rights		✓					
Opportunity to provide welcome, intro or closing			✓				
Commemorative Gift Item Sponsor				✓			
Company recognition in event remarks	✓	✓	✓	✓	✓		
Company logo in all event collateral	✓	✓	✓	✓	✓	✓	Company Name Only
Company logo placement on event website	✓	✓	✓	✓	✓	✓	Company Name Only
Company logo placement on table signage	✓	✓	✓	✓	✓	✓	Company Name Only
Company recognition in press release	✓	✓	✓	✓	✓	✓	
Seat at Head Table	2	1	1				
Table of Eight	✓	✓	✓	✓	✓	✓	✓



LEADERSHIP NORTH TEXAS



A PROGRAM OF THE NORTH TEXAS COMMISSION FOUNDATION

Leadership North Texas (LNT) is a graduate level leadership program aimed at recruiting, developing and supporting leaders who have a commitment to civic engagement, to learning, to collaboration and to the North Texas region. Participants will learn best practices in regional stewardship from regions that have successfully addressed regional issues and challenges relevant to the region; and participate in the development of appropriate strategies for North Texas.

**PROGRAM DAY
SPONSORSHIP
\$5,000**

Sponsor benefits include:

- Company Logo on Agenda
- Company Logo on Class Directory
- Opportunity to welcome the class on the designated program day.

PROGRAM SCHEDULE

September | Opening Retreat
October | Global North Texas
November | North Texas Economy
December | Social Determinants of Health
January | Education and Workforce
February | Cost of Incarceration
March | Sustainable Development
April | Preparing for the Next Million
May | Leadership, Graduation

TUITION PER PARTICIPANT

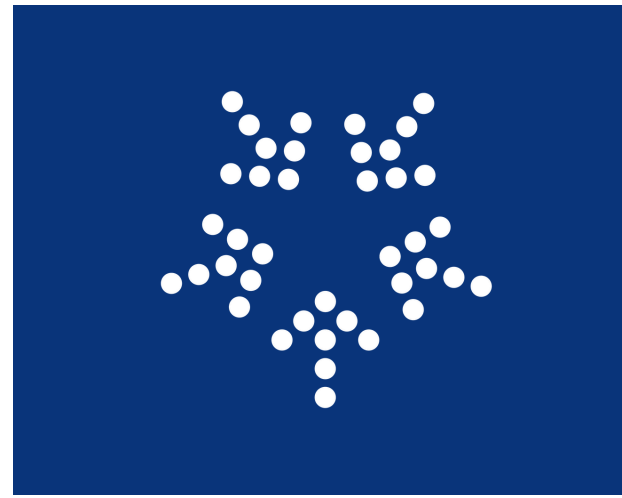
\$3,000

PROGRAM PRESENTED BY





Emerging Leaders of North Texas



A PROGRAM OF THE NORTH TEXAS COMMISSION FOUNDATION

Emerging Leaders of North Texas (ELNT) is a leadership program for young professionals under the age of 40 aimed at recruiting, educating and developing the future leaders of the Dallas-Fort Worth region. ELNT creates a hub of young workforce ambassadors who share their new knowledge with peers and give a voice to their generation when discussing North Texas issues.

PROGRAM SCHEDULE

August | Opening Retreat

September | Globe North Texas

October | Workforce & Education

November | Social Determinants of Health

December | Graduation

**PRESENTING
SPONSORSHIP**

\$20,000

Sponsorship Includes:

- Presenting Sponsor Naming Recognition
- Prominent logo placement on the LNT U website
- Name recognition in social media content
- Logo placement on all LNT U collateral
- Prominent logo placement on all program day material
- Organization's CEO or designated representative to give welcoming remarks at the graduation reception
- Program participation on industry-related topics

**PROGRAM DAY
SPONSORSHIP**

\$2,500

Sponsorship Includes;

- Logo Placement on program day materials
- Logo recognition on LNT U website
- Designated representative to give welcoming remarks at company's program day



NTX DIGITAL MAGAZINE

FALL 2025

NTX Magazine is changing. Join us as we take more of our NTX Conversation online while keeping the printed version on which so many North Texas leaders have come to rely. There will be fewer ads, more interactive spaces but still excellent value for our advertisers. NTX Magazine is the only business-to-business publication representing the DFW region, providing relevant and compelling editorial content for C-Suite executives and corporations interested in relocation, expansion and conducting business in North Texas.

DISTRIBUTION

- Fortune 1000 CEOs nationally and locally
- North Texas City Leaders and Public Officials
- State and Federal Elected Officials
- American Airlines Admirals Club at DFW International Airport
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- More than 200 North Texas Cities and Chambers
- Conventions and Hospitality
- Domestic and International Conference Attendees
- International Foreign Consulates based in the U.S.

AD OPTIONS

Back Cover	\$5,400
Inside Front Cover	\$4,500
Full Page	\$3,500
Half Page	\$1,500
Online ad	\$1,000

All prices are member prices, as these new ads will only be available for NTC members