

Advertise in NTX Vol. 10: 21st Century Region

NTX Magazine is an award-winning, valuable resource that highlights the economically-thriving and pro-business North Texas region. The publication features information about key industries with facts and data to assist those interested in doing business here.

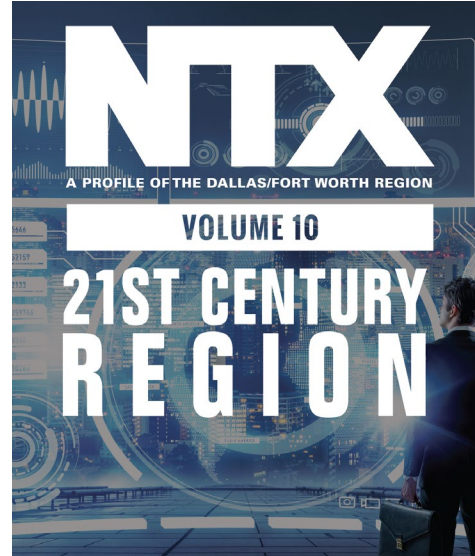
The Summer 2019 issue of NTX Magazine is a glossy, business-to-business publication highlighting **A 21ST CENTURY REGION WITH A FOCUS ON POPULATION GROWTH, INNOVATION, EDUCATION AND WORKFORCE.**

Advertise in NTX Magazine and introduce your business or community to corporations considering relocation or expansion before they arrive.

Editorial Content

- Feature Stories that examine North Texas as a 21st Century region with a focus on population growth, innovation, education and workforce.
- Industry and Regional Spotlights
- Regional Map
- North Texas Quick Facts
- Regional Economic Development Contacts
- University & Municipal Listings

NTX Vol. 10 Preview



Deadline

Ad sales close
4/5/19

Artwork due
4/12/19

Sales Contacts 972 621-0400

Amber Zuckerman
Vice President for Development & Community Relations
amber@ntc-dfw.org

Dawn Miller
Director of Personnel and Accounting
dawn@ntc-dfw.org

Distribution

20,000 copies of NTX Magazine are distributed to the following:

- Fortune 1000 CEOs nationally and locally
- American Airlines Admirals Clubs at DFW International Airport
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- Business Leaders in key overseas markets: Australia, Europe, UAE, Turkey, China, South America and Mexico
- Members of International Trade missions visiting North Texas
- More than 200 North Texas Cities and Chambers
- Domestic and International Conference Attendees
- International Foreign Consulates based in the United States
- North Texas City Leaders and Public Officials
- Online downloads of NTX Magazine from the NTC website
- Conventions and Hospitality

Testimonials

"**NTX Magazine is a tremendous resource for recruiting talent to North Texas.** Our region has a lot to offer individuals and families considering a move from anywhere in the States or the world, and NTX Magazine helps highlight those strengths."

ROBERT HASTINGS
Executive Vice President
Bell Helicopter

"Simply brilliant in all respect, top information of the town, great choice of articles and graphics. **Loved it. Not just from the investor standpoint but from small business initiatives as well.** Keep up the good work. Would love to be a part of it for next edition too!"

NEHA KUNTE
President & CEO
MNK Infotech Inc

"Cedar Hill EDC has had a presence in the NTX Magazine since its inception. People to whom it has been given comment on the **timely content as well as the superior physical quality** of the publication. We have been very pleased with the magazine and the exposure it provides."

ALLISON J. H. THOMPSON
Director of Economic Development & Tourism
City of Cedar Hill





The Magazine of the North Texas Commission

Volume 10 — Summer 2019

Advertising Agreement



Contact Information

Organization: _____ Current NTC Member

Primary Contact: _____ Title: _____

Phone: _____ E-mail: _____

Material/Agency Contact: _____ Title: _____

Phone: _____ E-mail: _____

Billing Address: _____

Suite: _____ City, State Zip: _____

Insertion Information

Ad Size: _____

Additional Ad Size: _____

Special Position Request: _____

Insertion Cost \$ _____ . _____

Design Premium (%) \$ _____ . _____

LESS Member Discount (10%) \$ _____ . _____

Net Due \$ _____ . _____

Balance Due \$ _____ . _____

Payment

_____ A. Pay by Check (invoice)

Please make checks payable to

North Texas Commission

8445 Freeport Parkway, Suite 640

Irving, TX 75063

_____ B. Charge Card _____ AMEX _____ MC _____ VISA

Account Number: _____

Exp. Date (MM/YY): _____ / _____ CVV: _____

Credit Card Billing Zip Code: _____

Name on Card: _____

Cardholder Signature: _____

_____ C. Pay Online at www.ntc-dfw.org/pay

Terms and Agreement

The organization listed above agrees to purchase the above size ad(s) in the **Volume 10** issue of *NTX Magazine*. The cost of your placement is as agreed above with a **10% discount is given to all North Texas Commission Members**. The North Texas Commission agrees to provide copies of **NTX Magazine: Volume 10** at no additional charge. The North Texas Commission has the right to reject any material that is not consistent with the editorial and design standards of the organization's mission and the publication's theme and quality. *All sales are final upon agreement.*

Advertising sales close April 5, 2019. Materials and payment are due to North Texas Commission by April 12, 2019.

I HEARBY WARRANT THAT I HAVE READ AND AGREE TO THE CONTRACT CONDITIONS AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ABOVE NAMED ORGANIZATION.

For Organization: _____

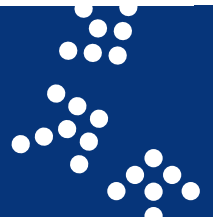
Signature: _____ (Date) _____

Name (print): _____

Title (print): _____

Please send completed forms BY MAIL: North Texas Commission 8445 Freeport Parkway, Suite 640, Irving, TX 75063

BY FAX: (972) 915-0149 or BY E-MAIL: dawn@ntc-dfw.org



Ad Size

Back Cover

9" x 10.75" (bleed)

Inside Front Cover and Facing

9" x 10.75" (bleed)

Inside Back

9" x 10.75 (bleed)

Two-Page Spread

18" x 10.75" (bleed)

Full Page*

9" x 10.75" (bleed)

Two Thirds (Vertical)

5.083" x 9.75" (non-bleed)

Half Page (Horizontal)*

7.75" x 4.875" (non-bleed)

One Third (Vertical)*

2.416" x 9.75" (non-bleed)

Municipality Enhanced Listing**

Enhanced listing includes mayor, city manager, CVB contact and economic development contacts. Basic listing includes name, city hall address, phone number and web address with logo enhancement

NTC members receive 10% off

*10% premium on special position will apply

**Member municipalities receive a complimentary enhanced listing with purchase of ad

All print advertisers one third page and above will receive complimentary digital advertising. Please see following pages for details.

Creative Content Contacts

972 621-0400

Dawn Miller

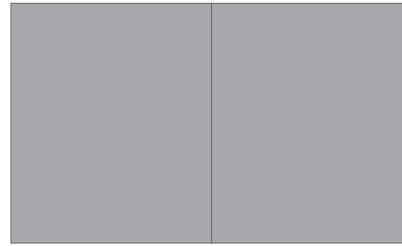
Director of Personnel and Accounting
dawn@ntc-dfw.org

Holly Norris

Marketing & Events Coordinator
holly@ntc-dfw.org

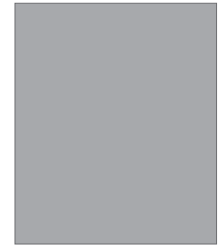
Rate	Member Rate
\$9,000	100
\$8,500	\$7,650
\$7,500	750
\$6,975	\$6,277
\$4,250	\$3,825
\$3,250	\$2,925
\$2,450	\$2,205
\$1,550	\$1,395
\$500	\$450

Dimensions & Details



Full Spread

18.25" x 11" bleed size
18" x 10.75" trim size
17" x 9.75" live area



Full Page

9.25" x 11" bleed size
9" x 10.75" trim size
7.75" x 9.75" live area



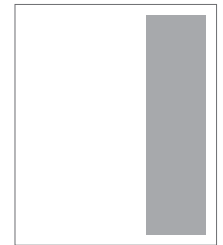
Two Thirds

5.083" x 9.75"
non-bleed only



Half Page (Horizontal)

7.75" x 4.875"



One Third (Vertical)

2.416" x 9.75"
non-bleed only

Ad Submission Checklist

1. All artwork must be submitted as Adobe Press Quality PDF files ONLY.
2. Make sure to embed any FONTS, IMAGES and any GRAPHICS.
3. Double-check measurements.
4. Non-digital ads WILL NOT BE ACCEPTED.
5. Send hi-res PDFs in CMYK or GREYSCALE format.
6. The only document marks included should be bleed marks.

For additional assistance with exporting files contact Holly Norris at holly@ntc-dfw.org

Ad Delivery

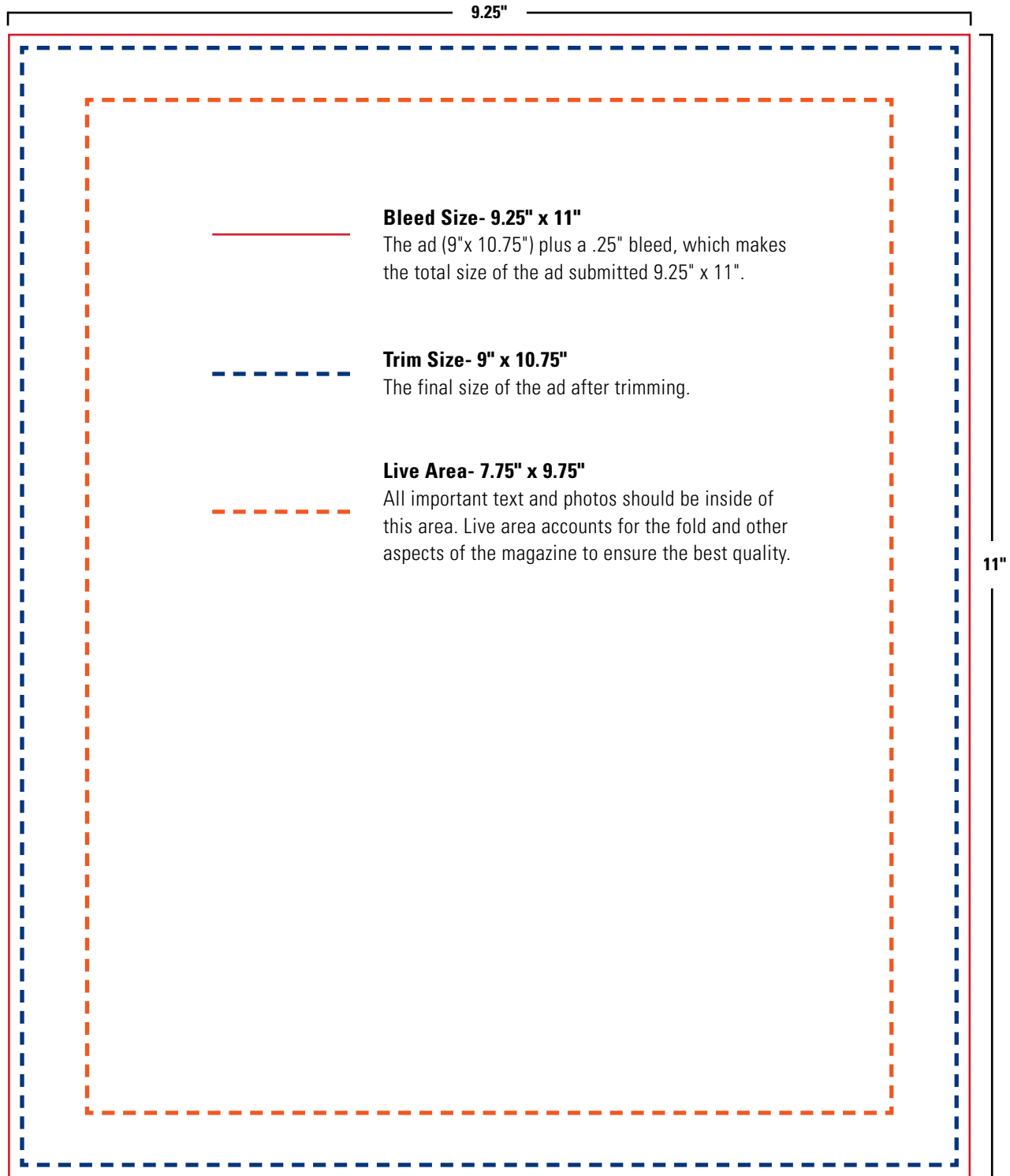
Submit ads either through email (preferred) or disk
- dawn@ntc-dfw.org

Deadline

AD SALES close April 5, 2019

AD CREATIVE must be received by April 12, 2019

NOTE: Ads must meet the high standards of this publication. We are pleased to offer design assistance to new advertisers. Please request additional information.



More Templates Available Upon Request





All paid advertising (size 1/3 page and above) in NTX Volume 10 will include digital placement on the North Texas Commission Social Media and website with NTX Volume 10 content.

Terms

Number of placements, time/date or location of digital placement is not guaranteed, though requests and suggestions are welcome. Determinations will be made based on ad content and relevance.

All digital content is due April 12, 2019 with print advertising content.

*Digital advertising can not be purchased separately, and is only included with purchased print advertising in NTX 10.

NTC Social Media Statistics:



North Texas Commission

270+ Followers
Average 1,400 Impressions/Week



North Texas Commission

638+ Followers
Average 1,600 Impressions/Week



NTC-DFW.org

1,500+ Unique Visits/Month



@NTXCommission

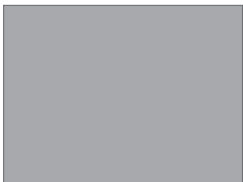
1,500+ Followers
Average 3,000 Impressions/Week



@NTX_Commission

430+ Followers
Average 6.7 Engagements/Post

Dimensions & Details



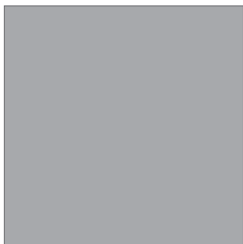
Facebook/LinkedIn

1200 x 900 pixels
4 x 3 inches



Twitter

506 x 253 pixels
1.686 x 0.843 inches



Instagram

1080 x 1080 pixels
3.6 x 3.6 inches

Ad Submission Checklist

1. All artwork must be submitted as JPG or PNG images, saved at medium quality with a minimum of 300 ppi resolution ONLY.
2. All digital images must be smaller than 3 MB.
3. Make sure to embed any FONTS, IMAGES and any GRAPHICS.
4. Double-check measurements.
5. Non-digital ads WILL NOT BE ACCEPTED.

For additional assistance with exporting files contact Holly Norris at holly@ntc-dfw.org

Ad Delivery

Submit ads either through email (preferred) to holly@ntc-dfw.org or USB drive delivered to NTC office (8445 Freeport Parkway, Ste 640, Irving, TX 75063)

Deadline

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