

Advertise in NTX Vol. 8: A Global North Texas

NTX Magazine is an award-winning, valuable resource that highlights the economically-thriving and pro-business North Texas region. The publication features information about key industries with facts and data to assist those interested in doing business here.

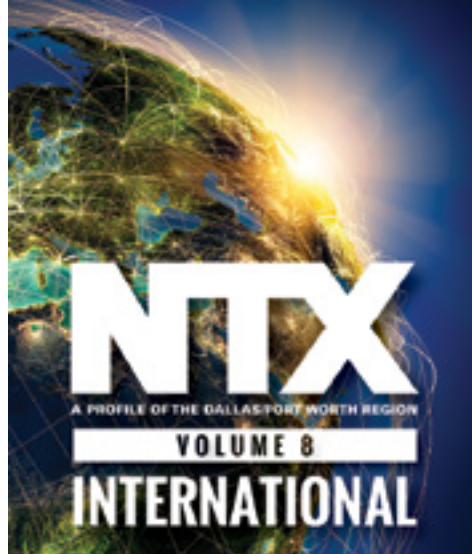
The Summer 2017 issue of NTX Magazine is a glossy, business-to-business publication highlighting North Texas' **GLOBAL REACH AND INFLUENCE BASED ON THE INTERNATIONAL ATTRACTION OF OUR REGION.**

Advertise in NTX Magazine and introduce your business or community to corporations considering relocation or expansion before they arrive.

Editorial Content

- Feature Stories – International Attraction of North Texas
- Industry and Regional Spotlights | Local brands expanding globally, International Business, Healthcare, Art, Diversity, Education
- Regional Map
- North Texas Quick Facts
- Regional Economic Development Contacts
- University & Municipal Listings

NTX Vol. 8 Preview



Deadline

Ad sales close
4/7/17

Artwork due
4/12/17

Contact

Kerri Ressler
Vice President for Development
kerri@ntc-dfw.org

Dawn Miller
Director of Personnel and Accounting
dawn@ntc-dfw.org

972 621-0400

Amber Zuckerman
Director, Stakeholder Relations
amber@ntc-dfw.org

Distribution

20,000 copies of NTX Magazine are distributed to the following:

- Fortune 1000 CEOs nationally and locally
- American Airlines Admirals Clubs at DFW International Airport
- National Economic Development and Site Selection Executives
- Leaders and Executives in a wide cross section of business and industries nationally
- Business Leaders in key overseas markets: Australia, Europe, UAE, Turkey, China, South America and Mexico
- Members of International Trade missions visiting North Texas
- More than 200 North Texas Cities and Chambers
- Domestic and International Conference Attendees
- International Foreign Consulates based in the United States
- North Texas City Leaders and Public Officials
- Online downloads of NTX Magazine from the NTC website
- Conventions and Hospitality

Testimonials

"**NTX Magazine is a tremendous resource for recruiting talent to North Texas.** Our region has a lot to offer individuals and families considering a move from anywhere in the States or the world, and NTX Magazine helps highlight those strengths."

ROBERT HASTINGS
Executive Vice President
Bell Helicopter

"Simply brilliant in all respect, top information of the town, great choice of articles and graphics. **Loved it. Not just from the investor standpoint but from small business initiatives as well.** Keep up the good work. Would love to be a part of it for next edition too!"

NEHA KUNTA
President & CEO
MNK Infotech Inc

"Cedar Hill EDC has had a presence in the NTX Magazine since its inception. People to whom it has been given comment on the **timely content as well as the superior physical quality** of the publication. We have been very pleased with the magazine and the exposure it provides."

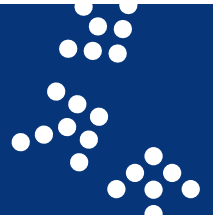
ALLISON J. H. THOMPSON
Director of Economic Development & Tourism
City of Cedar Hill



The Magazine of the North Texas Commission

Volume 8 — Summer 2017

Advertising Agreement



Contact Information

Organization: _____ Current NTC Member

Primary Contact: _____ Title: _____

Phone: _____ E-mail: _____

Material/Agency Contact: _____ Title: _____

Phone: _____ E-mail: _____

Billing Address: _____

Suite: _____ City, State Zip: _____

Insertion Information

Ad Size: _____

Additional Ad Size: _____

Special Position Request: _____

Insertion Cost \$ _____ . _____

Design Premium (%) \$ _____ . _____

LESS Member Discount (10%) \$ _____ . _____

Net Due \$ _____ . _____

Balance Due \$ _____ . _____

Payment

_____ A. Pay by Check (invoice)

Please make checks payable to

North Texas Commission

8445 Freeport Parkway, Suite 640

Irving, TX 75063

_____ B. Charge Card _____ AMEX _____ MC _____ VISA

Account Number: _____

Exp. Date (MM/YY): _____ / _____ CVV: _____

Credit Card Billing Zip Code: _____

Name on Card: _____

Cardholder Signature: _____

_____ C. Pay Online at www.ntc-dfw.org/pay

Terms and Agreement

The organization listed above agrees to purchase the above size ad(s) in the **Volume 8** issue of *NTX Magazine*. The cost of your placement is as agreed above with a **10% discount is given to all North Texas Commission Members**. The North Texas Commission agrees to provide five (5) copies of *NTX Magazine: Volume 8* at no additional charge. The North Texas Commission has the right to reject any material that is not consistent with the editorial and design standards of the organization's mission and the publication's theme and quality. *All sales are final upon agreement.*

Advertising sales close April 7, 2017. Materials and payment are due to North Texas Commission by April 12, 2016.

I HEARBY WARRANT THAT I HAVE READ AND AGREE TO THE CONTRACT CONDITIONS AND THAT I HAVE FULL POWER AND AUTHORITY TO SIGN FOR THE ABOVE NAMED ORGANIZATION.

For Organization: _____

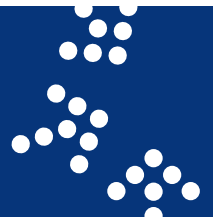
Signature: _____ (Date) _____

Name (print): _____

Title (print): _____

Please send completed forms BY MAIL: North Texas Commission 8445 Freeport Parkway, Suite 640, Irving, TX 75063

BY FAX: (972) 915-0149 or BY E-MAIL: a scan to dawn@ntc-dfw.org



Ad Size

Back Cover

9" x 10.75" (bleed)

Inside Front Cover and Facing

9" x 10.75" (bleed)

Inside Back

9" x 10.75 (bleed)

Two-Page Spread

18" x 10.75" (bleed)

Full Page*

9" x 10.75" (bleed)

Two Thirds (Vertical)

5.083" x 9.75" (non-bleed)

Half Page (Horizontal)*

7.75" x 4.875" (non-bleed)

One Third (Vertical)*

2.416" x 9.75" (non-bleed)

Municipality Enhanced Listing**

Enhanced listing includes mayor, city manager, CVB contact and economic development contacts. Basic listing includes name, city hall address, phone number and web address with logo enhancement

NTC members receive 10% off

*10% premium on special position will apply

**Member municipalities receive a complimentary enhanced listing with purchase of ad

| Rate | Member Rate |
|------|-------------|
|------|-------------|

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|---------|-----------------|
| \$9,000 | SOLD 100 |
|---------|-----------------|

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| \$8,500 | \$7,650 |
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| \$7,500 | \$6,750 |
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| \$6,975 | \$6,277 |
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| \$4,250 | \$3,825 |
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| \$3,250 | \$2,925 |
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| \$2,450 | \$2,205 |
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| \$1,550 | \$1,395 |
|---------|---------|

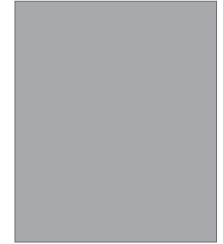
| | |
|-------|-------|
| \$500 | \$450 |
|-------|-------|

Dimensions & Details



Full Spread

18.25" x 11" bleed size
18" x 10.75" trim size
17" x 9.75" live area



Full Page

9.25" x 11" bleed size
9" x 10.75" trim size
7.75" x 9.75" live area



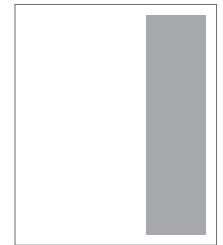
Two Thirds

5.083" x 9.75"
non-bleed only



Half Page (Horizontal)

7.75" x 4.875"



One Third (Vertical)

2.416" x 9.75"
non-bleed only

Ad Submission Checklist

1. All artwork must be submitted as Adobe Press Quality PDF files ONLY.
2. Make sure to embed any FONTS, IMAGES and any GRAPHICS.
3. Double-check measurements.
4. Non-digital ads WILL NOT BE ACCEPTED.
5. Send hi-res PDFs in CMYK or GREYSCALE format.
6. The only document marks included should be bleed marks.

For additional assistance with exporting files contact Michael Lopez at michael@ntc-dfw.org

Ad Delivery

Submit ads either through email (preferred) or disk
- dawn@ntc-dfw.org

Deadline

AD SALES close April 7, 2017

AD CREATIVE must be received by April 12, 2017

NOTE: Ads must meet the high standards of this publication. We are pleased to offer design assistance to new advertisers. Please request additional information.

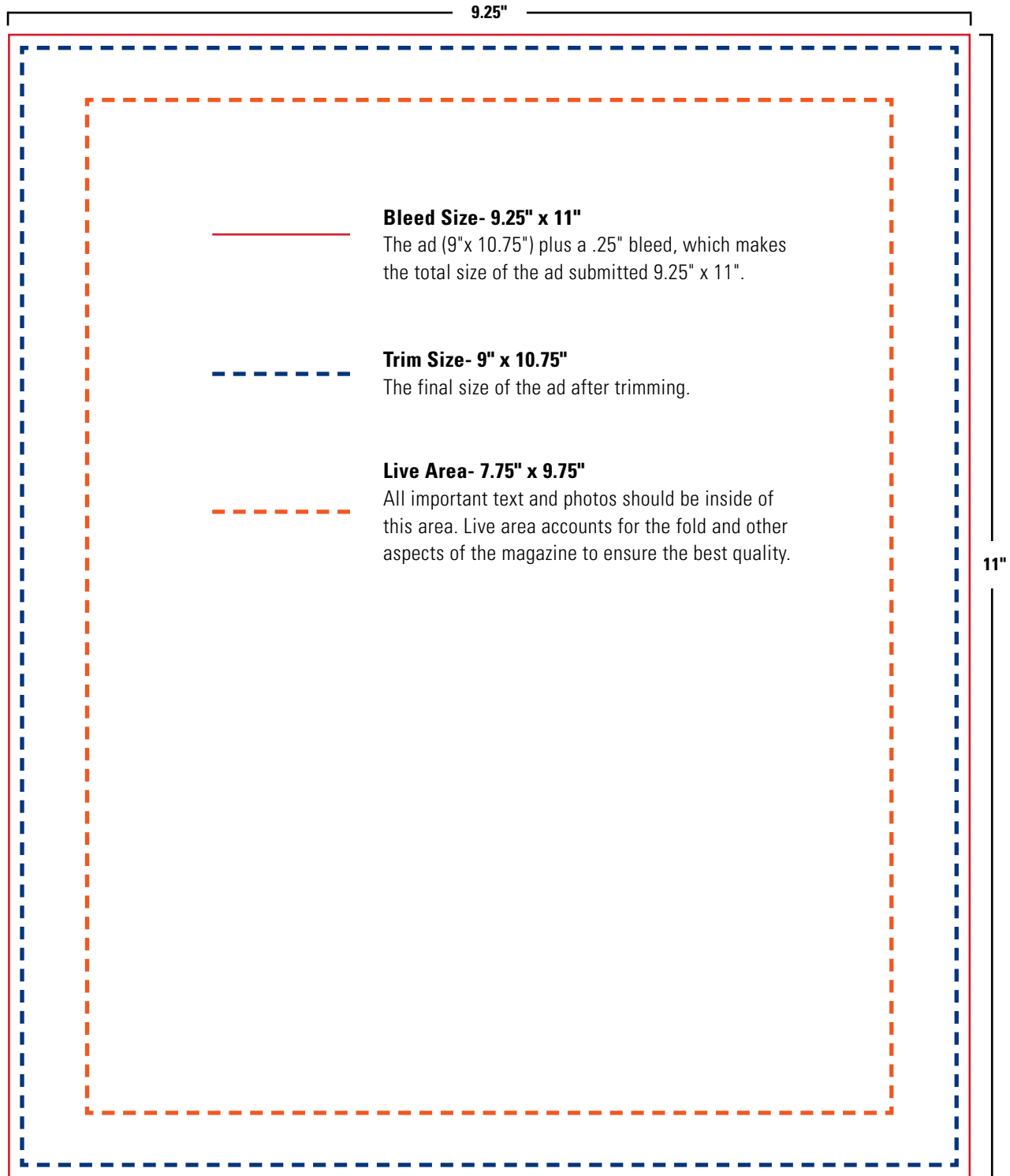
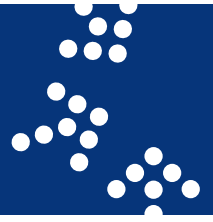
Contact

Dawn Miller

Director of Personnel and Accounting
972 621-0400
dawn@ntc-dfw.org

Michael Lopez

Graphic Designer & Digital Marketing Specialist
972 621-0400
michael@ntc-dfw.org



More Templates Available Upon Request

